

1     CLAIMS

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3     1.    A display apparatus comprising a flexible  
4     display member and a control unit provided at one  
5     end of the display member, the display member being  
6     in the form of a strip of a size suitable to be  
7     positioned around a limb of a user.

8

9     2.    A display apparatus according to claim 1, in  
10    which the display member is malleable.

11

12    3.    A display apparatus according to claim 2, in  
13    which the malleable display member is sufficiently  
14    stiff as to retain its shape without the need for a  
15    latch or other retainer.

16

17    4.    A display apparatus according to claim 3, in  
18    which the malleable display member is a strip or  
19    band of thin metal or plastic and which is initially  
20    axially straight and transversely concave.

21

22    5.    A display apparatus according to any of claims  
23    2 to 4, in which the display member comprises an  
24    electro-luminescent display bonded to a malleable  
25    strip.

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27    6.    A display apparatus according to claim 5, in  
28    which the display member comprises a rubber backing,  
29    a strip of thin steel forming said malleable strip,  
30    said electro-luminescent display, a filter layer,  
31    and an anti-moisture covering.

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1     7.    A display apparatus according to claim 1, in  
2     which the control unit can be secured to a distal  
3     portion of the display member by a buckle or clasp.  
4

5     8.    A display apparatus according to any preceding  
6     claim, in which controls are provided on the display  
7     member.  
8

9     9.    A display apparatus according to claim 8, in  
10    which said controls are in the form of touch-  
11    sensitive areas on the display.  
12

13    10.   A display apparatus according to any preceding  
14    claim, in which the control unit comprises a timing  
15    circuit and the display member is adapted to display  
16    time indicia, whereby the apparatus functions as a  
17    watch.  
18

19    11.   A display apparatus according to any preceding  
20    claim, in which the control unit comprises means for  
21    generating visual patterns on the display member,  
22    whereby the apparatus functions as an electronic  
23    bracelet.  
24

25    12.   A display apparatus according to any preceding  
26    claim, in which the display member is removably  
27    attached to the control unit, whereby the display  
28    member can be detached and replaced with an  
29    alternative design or size to suit the individual.  
30  
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